

Twin Falls Health Initiatives Trust - Board Meeting 05/21/14

Location: Offices of Cooper Norman, Twin Falls

Present: Mark Brady, Chris Greene, Shane Jenkins, Terry McCurdy, Pat Kaes, Jana Rodgers, Leon Mills, Letti Hernandez, Kelsie Robinson

Absent: Jami Stroud, John Hathaway, Rene LeBlanc

Staff: Misti Charters

Call to order at 4:06 p.m. by Mr. Brady.

The meeting began by reviewing the minutes from prior meeting: Mr. McCurdy moved to approve the minutes as presented from April meeting. Mr. Jenkins seconded the motion. All were in favor. The motion carried.

P & G COMTE

Ms. Hernandez discussed the P & G committee meeting that was held on May 14. She explained the recommendations that were decided upon, as follows:

The committee met to discuss items with which they were tasked at the April Board meeting. They included the needs assessment, funding priorities, minimum and maximum grant amounts, and possible changes to the scoring matrix to address any of these items. The guidance portion of the RFP and the scoring matrix were both revised during this process.

In order to evaluate the needs of the community, the P & G committee utilized the recently completed St. Luke's Community Health Needs Assessment. This was a very thorough and in-depth document that provided the best picture of the health needs of Twin Falls County. By utilizing this existing document, the P & G Committee also saved precious TFHIT funding dollars that would have been spent performing a costly in-house assessment. *(This also satisfies the needs assessment ByLaws requirement as set forth by the BOCC.)*

After reviewing and discussing the information, the recommendation of the Committee is that it would be best to continue to have a few broader, more inclusive guidelines or "funding priorities" in the Application Guidance, but with a few changes. Applicants would still need a project that addresses one or more of these priorities in order to be successful. They would be as follows:

- Change the existing "funding priorities" as follows:
 - Leave the first as is "Access to Care and Affordability"
 - Change the second to read "Health Education"
 - Leave the third as is "Economically Disadvantaged Populations"
 - Remove "Workforce" entirely
- In addition, in order to focus projects and applications onto the highest needs of the community, the Committee suggests adding a few, very specific sub-categories that would receive "bonus" points in the scoring matrix. If a project

addresses any one of these sub-categories, or more than one, it would receive 10 bonus points per sub-category. They are as follows:

- Mental Health
 - Healthy weight/nutrition/exercise
 - Substance Abuse
 - Strengthening Family Wellness
- The P & G Committee also discussed the issue of organizations who have previously received funding, and for multiple years. After careful review, the recommendation of the committee is to leave current TFHIT policy as-is, and address it on a per-case basis. The committee felt that placing exclusions within the application would not best serve the needs of the community. They did, however, choose to add language to the guidance portion that states applicants should only apply for the amount of funding needed, not above. Since in-depth reporting and receipt requirements will now be in effect, they feel this is the best solution.
 - Finally, the P & G Committee reviewed the minimum and maximum amounts for which an applicant can apply. Following an in-depth discussion, the recommendation of the committee is to also leave them at \$2k and \$30k, respectively. P & G members felt that if the maximum amount is lowered it might completely exclude any larger projects from applying.

Mr. Greene moved to accept the P & G committee's recommendations as presented. Ms. Rodgers seconded the motion. All were in favor. The motion carried. Ms. Charters would update the application and scoring matrix documents to reflect the changes.

Ms. Charters would send out press releases and place the advertisements for the upcoming Grant Writing Workshop and Application Release. She would take care of all arrangements for the workshop and post the application on its release date on the TFHIT website. She will field all email and phone questions from applicants, and consult Board members for answers as needed. In addition, she will work on a new draft Community Plan, as required by the By Laws, to reflect the needs assessment information that was utilized.

FINANCE COMTE

The Board moved on to the Finance Committee report. Mr. Jenkins presented the March and April financial statements and disbursements, including a separate invoice for the Board insurance in the amount of \$1447.00. The Board reviewed and discussed. Ms. Kaes moved to accept the financials and disbursements and Mr. Mills seconded the motion. All were in favor. The motion carried.

Mr. Jenkins then discussed current investments. He explained there is a large portion of funds that are not invested at the moment, and that these are going to be split equally and invested with the LAM and Edward Jones accounts. In addition, a CD is going to be purchased at Idaho Central Credit Union, not to exceed the amount that is covered by federal credit union insurance. He also pointed out that current year to date yield numbers on investments are up from last year.

BOARD DISCUSSION

Ms. Charters noted that Dr. Kathryn Reese was recently appointed by the Board of County Commissioners, and will join meetings starting in August. She was not available to attend the meeting in May to observe. Dr. Reese would be filling the spot that will be vacant when Mr. McCurdy leaves the Board at the end of May. There will be two additional vacancies at the end of 2014, and there is only one candidate for those spots thus far. Mr. Brady asked Board members to try to nominate another candidate by fall in order to allow time for the potential candidates to attend meetings as observers. This process was used in fall 2013 for Mr. Greene and Mr. Jenkins and worked very well.

Mr. Brady also encouraged Board members to spread the word about TFHIT grant funds in the community and at any health related events. It is important to ensure that the grant cycle is being promoted, in addition to print ads and press releases, and Ms. Charters can provide info packets electronically to anyone who needs them.

At that time Mr. Brady recognized Mr. Terry McCurdy for his six years of distinguished service to the TFHIT Board. This would be his last meeting, as he is leaving for a mission in the Philippines. All of the Board members thanked him for his contributions to the TFHIT grant process, and expressed their gratitude for all he provided for the community. Everyone noted that he would be greatly missed, and wished him good luck on his next journey.

Ms. Charters reminded everyone that there would be no regular meetings for June or July, and that the Board would reconvene in August.

Board business was concluded at this time, and the meeting was adjourned at 5:42 pm.