

Twin Falls Health Initiatives Trust - Board Meeting 02/20/13

Location: Offices of Cooper Norman, Twin Falls

Present: Mark Brady, Jay Dodds, Priscilla Martens, John Hathaway, Terry McCurdy, Kelsie Robinson, Leon Mills, Leticia Hernandez,

Absent: Jeff Blick and Rene LeBlanc

Guest: Rosemary Fornshell

Staff: Misti Charters

Call to order at 4:10 p.m. by Mr. McCurdy.

Mr. McCurdy started the meeting by recognizing Ms. Fornshell, and presenting her with an award for recognition of her service. He stated for the record that the Board appreciated her time, input and service to TFHIT, and all that she did for the Trust. He continued that the TFHIT Board was better because of the time and service she had given. The Board thanked her for her contributions. Ms. Fornshell made a short speech thanking everyone. She stated she wished that she did not have to retire from service, but felt due to time constraints that it would be best. She commented it had been a privilege to service and to get to know the Board members personally. She stated she has been doing more hands-on volunteering and service in the community as of late. Ms. Forshell left the meeting.

Mr. McCurdy moved on with Board business. The Board reviewed minutes from prior meeting: Ms. Martens moved to approve the minutes as presented, Mr. Hathaway seconded the motion. All were in favor. The motion carried.

Ms. Charters gave a short report for the P&G Committee, as Mr. LeBlanc could not attend due to a prior commitment for his workplace. She read an email Mr. LeBlanc had sent, which detailed progress made on the Needs Assessment. The email summary is as follows:

“I've taken the survey questionnaire from last year and have merged it with one from my sister districts (D1 & D2) for a Community Health Assessment. It was put into Survey Monkey. The original survey was over 25 questions long; I've gone through it and reduced the questions to 16 by eliminating the duplicate or redundant questions. A good rule of thumb is nothing more than 15 questions. I will have my Senior Management Team review the survey and provide me with critique and recommendations.

2. Once completed, I will share with the trust. I will also post to my web site (D5) and to the Network of Care website. It will also be translated into Spanish. The survey allows for sorting by County of residence so teasing out Twin Falls County will be easy.

3. We'll (D5) run the survey with ample advertising through our community relations network. At any time, I can pull results and review. Couple this with the NoC Community Health Indicators, we can easily determine the areas needing services.

4. The data and information will be provided to the trust at no cost; consider it part of my community service as the public health agency in southern Idaho.

5. Finally, we can make adjustments if warranted and continue the survey into June. Using Survey Monkey will greatly save the trust money from paper, ink, envelopes and stamps. The Trust may decide to mail some surveys if they choose or to host a Town Hall Meeting.”

The Board discussed. Ms. Martens noted that it might be helpful to partner with Family Health Services, Mustard Tree, and other service providers in the area to get input from residents without computer access. She also noted that she is unsure from Mr. LeBlanc’s remarks if the survey he has been working on is a resident or provider survey. Mr. McCurdy noted that the P&G Committee can work on this item and keep moving forward, reporting back to the Board with progress.

The Board continued with Finance Committee report. Mr. Brady reviewed and presented the October, November and December financials and disbursements. The Board discussed.

Mr. McCurdy asked about an item on the October financials, and Mr. Brady explained to the Board that there was an adjustment in how the reports were being produced, and that had created a “blip” for the month of October due to this adjustment. He also explained that there had been a large amount of funds needing reinvestment, and those have now all been put into new investments. The Board discussed, and also covered how items are covered by FDIC insurance or other protection. Mr. Dodds and Mr. Brady explained that all funds are covered and protected. The Board continued to discuss the investments and their different avenues, rates and terms.

Mr. Hathaway had to leave at 4:30.

Ms. Martens moved to approve the October, November and December financials, and also the disbursements for November, December and January. Ms. Robinson seconded the motion. All were in favor. The motion carried.

Mr. Brady also presented an engagement letter from Deagle & Ames in regard to the 2012 audit. The Board discussed, and felt due to the knowledge that Mr. Ames has in completing the audits and the fact they are providing a good rate that it would be beneficial to continue to contract with them for the audit. Ms. Martens moved to engage Deagle & Ames for the 2012 audit. Mr. Mills seconded the motion. All were in favor. The motion carried.

The Board moved on to discussion of Board recruitment. Mr. McCurdy noted that Ms. Kleinkopf and Ms. Fornshell need replaced, and that at the end of the year there will be at least two more members to replace. The Board consensus was that it would be most beneficial to recruit four members now.

Mr. McCurdy stated it would be helpful to have a nominations committee formed again to work on this item. Mr. Mills stated he could help with advertising as they normally do for other Boards through the BOCC.

The Board noted that it would be important to focus on getting involvement from the Hispanic population, and all the geographic areas of the County. In addition, the Board felt it would be good to recruit for an adequate representation across many strategic areas, such as industry, medical, education, banking, etc.

Ms. Martens volunteered to chair the nominations committee, and Ms. Hernandez and Mr. McCurdy offered to assist. Ms. Charters would help to compile a revised potential and new Board member packet, and Ms. Robinson stated that a new member orientation would be very helpful. Mr. McCurdy asked that all Board members please think of any individuals they may want to nominate.

The Board then discussed the Annual Report as submitted by Ms. Charters. The Board felt it was useful and complete. After discussion the Board asked Ms. Charters to compile a separate historical document that lists more information on applicants and grantees from all previous years, with a short description of the grants included. The Board also asked for specific information in regard to those organizations that have been funded multiple years for the same project.

With all Board business being completed, the meeting adjourned at 5:08 pm.