

## **Twin Falls Health Initiatives Trust - Board Meeting 2/16/12**

Location: Saucy, Twin Falls, ID

Present: Rene LeBlanc, Terry McCurdy, Rosemary Barta-Fornshell, Kim Brackett, Priscilla Martens, Leticia Hernandez, John Hathaway, Jay Dodds, Leon Mills, Mark Brady, and Jeff Blick

Absent: none

Staff: Misti Charters

Call to order at 4:15 p.m. by Mr. LeBlanc.

The Board reviewed minutes from prior meeting: Ms. Martens moved to approve, Mr. McCurdy seconded. All were in favor with change noted to date at the top of page one. The motion carried.

### **Election of Officers**

Mr. Hathaway, chair of the Nominations Committee, began by stating his committee had discussed all offices with eligible Board candidates, and recommended the nomination of the following individuals:

- Mr. McCurdy nominated as President
- Mr. LeBlanc as Vice President
- Ms. Martens as Secretary
- No nominee available for Treasurer (Mr. Blick continue in interim)

The Board discussed the nominees and the absence of a nominee for the Treasurer position. It was determined that Mr. Blick would continue as interim Treasurer until such time a replacement could be obtained. Mr. Hathaway moved that these nominees be accepted as the new Executive Officers. Mr. Brady seconded the motion. All were in favor. The motion carried.

### **Programs and Grants Committee**

At this time, the Programs and Grants Committee does not have a Chair. The Board discussed that the current President is responsible for appointing this Chair. After Board discussion, Mr. McCurdy appointed Mr. LeBlanc as the new P&G Chair. At this time the Committee has no report.

### **Finance Committee**

Mr. Blick began his review with an explanation of financials, and stated that the Committee is still working with Ms. Coiner to clarify specifics on reports. Mr. Dodds is planning on meeting with her before the next full Board in order to complete this action.

The Board continued discussion with a review of investments and discussions on rates and returns. Mr. McCurdy asked about an estimate of grant funding available for this

year, and Mr. Blick stated that the Committee would estimate that the amount will be lower again.

Mr. Blick then moved on to explanation of the CDAR's account at Magic Valley Bank, and stated that it had recently matured. The Committee is recommending this account be reinvested with the LAM at Zions Bank, and Mr. Blick moved this action be taken. Ms. Kleinkopf seconded the motion.

The Board discussed this option, and also covered the FDIC insurance regarding this account. After Board discussion, all were in favor. The motion carried.

Mr. Blick then reviewed the disbursements for January. He moved that these items be approved. Mr. McCurdy seconded the motion. All were in favor. The motion carried.

### **Board Discussion**

The Board discussed several items that had been suggested by Board members for this extended meeting. These items covered a variety of items regarding Board planning and infrastructure.

They began with a discussion of a published Board Calendar. Ms. Martens commented that it would be helpful to all Board members to have a better timeline of events, deadlines and important dates that occur throughout the year, and be prepared for them ahead of time. Ms. Charters commented that she can provide this for the Board.

The next item discussed was orientation for new Board members. Ms. Brackett commented the new Board members could benefit from a more thorough orientation with explanations of Board history, committees, time commitments, grant process and other items. In addition, the Board discussed that it would be helpful if each new Board member had a "mentor" on the Board in order to assist.

The Board discussed, and Mr. McCurdy stated that he would work on this item with Ms. Charters and this could be an ongoing project.

The next item for discussion was external public affairs; Ms. Martens noted that she believes that TFHIT is lacking in public relations and that more work is needed in this area. Mr. LeBlanc noted that his department has a full time public information officer and media campaign, and that it is still difficult. The Board discussed. This item was again left as an ongoing project for the Board to work on throughout the year.

Moving on to the Community Needs Assessment, the Board discussed how external sources could be used to complete this requirement without having to spend a large amount of money on an in-house report. Mr. LeBlanc stated that he will have access to some community needs assessment information that will be compiled in the Twin Falls County area soon by other local agencies. He suggested that this be utilized. Ms. Kleinkopf noted that this is a good option and most cost-effective; and that other local information can be combined with this to create the needs assessment required by TFHIT.

It was also suggested that certain grants could be given extra points each year based on whether or not they meet the needs of the community based on the information available. Ms. Martens suggests that the P&G committee be in charge of this item and can report back to the full Board. This would be an ongoing open action item.

Ms. Martens then began discussion of the need for an Executive Director. The Board discussed. Mr. Hathaway and Ms. Hernandez commented that they do not feel the need to have the additional expense, and that they believe TFHIT is working well as it is now. Ms. Kleinkopf also commented that she feels the TFHIT could not work without the assistance of Ms. Charters.

The Board moved on to discussion of level funding for grants from year to year; Ms. Martens commented that she would prefer to give out more in years when the economy is down. Mr. Blick commented that he felt it would make the process much more rigid and less flexibility would make it harder on the TFHIT to do good in the community. Mr. Hathaway also stated that if applicants expect a certain amount or plan on a certain amount that would hurt their programs, and that guaranteeing a set amount would cause TFHIT money to run out sooner. Ms. Kleinkopf noted that it was much easier to complete the whole process when there was more money available.

The next item discussed was to establish guidelines for evaluation of Board and staff performance, and impact of grant funds. Ms. Martens noted she thinks this item is very important and wants Board input on how to address this issue. Ms. Martens noted that she has asked for discussion of this item every year, and it has yet to be addressed. Mr. Hathaway noted that he would like to see a document that lists the history of grant funding thus far, and that it would be helpful to view. Ms. Charters noted that information is available on the TFHIT website and she could send as a separate document if anyone wished.

Ms. Kleinkopf noted that the history of our funding and history of applications submitted would assist in our needs assessment, and that it would be helpful to be able to say “through our grants we have served X number of people in this community.” The Board also discussed that it might be advantageous to target the application based on the needs of the community.

At this time, Ms. Bracket moved to go into executive session pursuant to Idaho Code 67-2345(b) for the purpose of discussing contract issues. Mr. Dodds seconded the motion. After a roll call vote, all were in favor and the motion carried. Ms. Charters left the room and the Board moved into executive session.

The Board moved out of executive session and Mr. McCurdy moved to review the administrative assistant contract and determine if any changes should be made. Mr. Hathaway seconded the motion. All were in favor. The motion carried.

The meeting was adjourned at 6:00 pm.

The meeting adjourned at 6:29 pm.